

# PAGE LYNCH

## THE RIDER

### *A Quick Word...*

Thank you for booking Page Lynch for your event! RNT Records wishes to make this process as simple and effortless as possible for you. A rider is not for the purpose of making demands, but rather, it provides helpful guidelines for having your event proceed smoothly, without any hitches. To make your event the best it can be, some preparation is required that will ensure its success!

### *Fees...*

Regrettably, without that annoying green stuff, our artists cannot support their families or continue the ministry to which they have been called. A *love offering* is always appreciated by our artists, but due to the uncertainty of collections, it alone usually does not provide the stable income our artists need for their families.

To have Page play a concert, you must place a bid (how much you are going to pay) for him to come. Keep in mind that Page brings a full band with him who must also be paid for their time (out of Page's pocket), unless a solo concert has been arranged. He will work with you as much as he can. Remember, Page WANTS to share his music with you... But he also MUST put food on the table for his family (his 1<sup>st</sup> duty as a Christian husband).

You may place your bid by sending an email with it and the date and location of your event to [booking@pagelynch.com](mailto:booking@pagelynch.com) and Page's manager will email you back promptly. Special occasions and circumstances are negotiable. How you acquire the approved fee is up to you:

### **Suggestions:**

- 1) Collaborating with other budgeted departments of your venue.
- 2) Requesting a *love offering* and making up the difference.  
*\*Note: If a love offering is taken that exceeds the required amount, the excess is yours to give to the artist, your church, or anything else you please.*
- 3) Having fundraising dinners, bake sales, ticket sales, etc. prior to the event for which the artist is to perform.

*\*Note: The best way to acquire the fee and even make a profit is to charge ticket sales and **advertise** to your community, via other churches, flyers, radio, and television.*

### ***Nitty Gritty...***

Now, before, during, and after the concert there are a few details you will need to prepare for. The key to any successful event is good and thorough preparation.

#### **Before:**

Make sure to advertise your event well. Sometimes it takes some repetition for people to remember that an event is happening, even if they want to come the first time they learn of it! Advertise, advertise, advertise! Flyers, email, Facebook event, etc.

You may choose to have some security. Security can be very helpful for keeping the peace, of course, but they can also be very helpful in lending a hand; keeping your and the band's equipment untouched, helping the band load in their gear, helping with set up, etc. Make sure your security guards are wearing clothing that designates them as obvious security (vests, security badges, etc.). If you choose to have security, do not wait until the last minute! Good security can be difficult to find.

#### **During:**

It is imperative that a stage setup be in place where the crowd understands that they are NOT under any circumstances allowed on the stage from the time the band arrives until they are gone, due to equipment tampering and show disruption!!! A high stage communicates this well.

Believe it or not, a lighting rig can amplify a show's success by a hundred times! We highly recommend that you either utilize or rent a stage lighting system and hire someone to operate it to make for a much more impacting event.

#### **After:**

For your own benefit, you might want to make a point to let the crowd know after the concert where the artist is playing next and when they might be at your venue again. This can generate more traffic to your venue! If the event was a huge success, you might

want to immediately book another date with the artist so that you can announce it before everyone leaves.

If the artist seems to have a large fanbase in your area, you might want to consider buying a few albums, shirts, posters, or other merchandise in bulk from the artist for a discount so as to sell his or her merchandise at your venue for a small profit. Hanging up a poster of a popular artist in your area communicates to fans that you have the same taste in music and causes them to trust your venue for future concerts!

### ***The Finer Things...***

Buckle up, folks! We're about to get... picky! Now, we deliver to you the specific details regarding a concert with Page Lynch. Once again, this list is for the purpose of making sure that your event proceeds smoothly and calmly and turns out just plain awesome! Here is a checklist for you to follow:

#### **CHECKLIST: When booking Page Lynch, make sure...**

- 1. Absolutely NO unauthorized personnel on the stage from the time Page arrives until he leaves.
- 2. A private room **MUST** be provided for Page and his band to pray and to focus before the concert.
- 3. A six-pack or larger of room temperature water **MUST** be provided for Page and his band. If you are providing food, please, no pizza or other greasy wonders.
- 4. The crowd **MUST** remain outside of the concert area until sound checking is complete and Page is in the private room.
- 5. Page **MUST** receive payment before he goes on stage. This policy is the result of venues and yes, churches who have fibbed about payment.
- 6. Page's band requires no less than 14 channels on your soundboard but 18 channels are preferred. If your microphones are a lesser quality than Shure SM58 and

Shure SM57 microphones, please, let us know before the day of the event so we can make arrangements for better mics. If necessary, for an added fee of \$400, Page can bring his personal PA system.

- ❑ 7. A merchandise table area must be provided for Page beside your venue's primary exit. It must be visible and easily accessible and as in-the-way as is permitted by the fire department. Page also needs to stand at this location after the show is over. If you have a large crowd, he may need some assistance getting there.
- ❑ 8. Page requires NO LESS than 1 hour (one) for sound check! This means his band must be able to have access to the performance area NO LATER than 2 hours and 30 minutes (2:30, two and a half) before show time! This leaves 1 hour for set up, 1 hour for sound check, and 30 minutes before show time (while Page is in the private room). THIS IS A MINIMUM!!!
- ❑ 9. ONLY Page's music is to be playing through the sound system AFTER he has performed. You may play whatever floats your boat beforehand.
- ❑ 10. If a projector screen is available for use during the performance, please, let Page know at the moment you book him for your event. He may want to use it.

### ***The Final Word...***

Thank you for booking Page Lynch for your event! Once again, we're rooting for you! All these things are so that you know what to expect and will be well prepared for your event. If you have ANY questions at all, you may email Page at [page@pagelynch.com](mailto:page@pagelynch.com).

“Thank you, and may God smile at you!” –Page Lynch